

**WASTE  
MANAGEMENT  
AND RESOURCE  
RECOVERY  
ASSOCIATION OF  
AUSTRALIA  
CONFERENCE  
PROSPECTUS**

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2024 AUSTRALIAN RESOURCE  
RECOVERY CONFERENCE  
16-17 OCTOBER 2024  
ACC, ADELAIDE SA

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# ABOUT THE AUSTRALIAN RESOURCE RECOVERY CONFERENCE

WMRR's inaugural Australian Resource Recovery (ARR) Conference, will be held from the 16-17 October 2024 at the Adelaide Convention Centre (ACC), Adelaide, South Australia.

The waste and resource recovery sector receives 76 million tonnes of material each year of which we are currently recovering 62% nationally. With Australia committed to a resource recovery target of 80% by 2030, as well as a goal to reduce total waste generated by 10% in the same timeframe, we have a lot to do.

WMRR's new Australian Resource Recovery Conference aims to bring together operators, practitioners, policymakers, regulators, and product developers from across the country to discuss all aspects of recovering material and keeping it circulating for as long as possible, including its clear role in addressing both emissions and biodiversity loss.

The conference will look at **all material streams** and explore the necessary policy and regulatory settings, infrastructure planning, market development, and the technology available and/or needed to achieve the 2030 targets.

The 2024 Australian Resource Recovery Conference (#ARRC24) will be of interest to environmental and sustainability experts, managers, regulators, local government councillors, state and federal government, service and technology providers, economists, consultants, planners, academics and engineers. Participants will have the opportunity to share their expertise and knowledge, showcase their innovative ideas, learn from industry experts and network with their industry peers.



## WHY SPONSOR

Sponsorship of the inaugural Australian Resource Recovery Conference will provide the opportunity to gain exposure and help raise awareness of your business, products and services. Your organisation will benefit from access to delegates of all levels of Government, and peak providers within the sustainability, waste, and resource recovery industries.

- Build brand recognition and generate awareness
- Showcase and profile your organisation among influencers and key decision makers in a unique and targeted environment
- Establish new and reinforce relationships with the waste industry
- Differentiate your brand from others in the marketplace
- Promote your organisation to a large number of individuals in the lead up to and during the conference
- Launch new initiatives and products
- Interact with delegates face-to-face during the breaks and at the conference dinner

For all sponsorship enquiries and bookings please contact WMRR Events on 02 8746 5055 or email [events@wmrr.asn.au](mailto:events@wmrr.asn.au).

*Benefit from access to delegates from of all levels of Government and peak providers within the waste and resource recovery industries.*



# SPONSORSHIP PACKAGES

## PLATINUM

1 AVAILABLE

*This premium all-inclusive package offers maximum exposure for your brand, before, during and post-conference.*

### Benefits include:

- 100-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Slide show advertisement on the program page of the WMRR website (artwork to be supplied by sponsor to WMRR specifications)
- Opportunity to address delegates during the opening plenary on day 1 (maximum 10 minutes)
- Opportunity to display a company banner in main conference room (banner to be supplied by sponsor)
- Logo displayed on conference signage
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners
- Optional - exhibition space (trestle table display)

### Additional benefits:

- Four (4) x 2-Day registrations
- Four (4) x tickets to the Welcome Function
- Four (4) x tickets to the Conference Dinner

**\$12,000**  
+ GST

## GOLD

1 AVAILABLE

*Your support for industry will be front and centre with the gold package. Includes a complimentary exhibition space.*

### Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Slide show advertisement on the program page of the WMRR website (artwork to be supplied by sponsor to WMRR specifications)
- Opportunity to sponsor a speaker or session in the second plenary.
- Logo displayed on conference signage
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners
- Optional - exhibition space (trestle table display)

### Additional benefits:

- Three (3) x 2-Day registrations
- Three (3) x tickets to the Welcome Function
- Three (3) x tickets to the Conference Dinner

**\$10,000**  
+ GST

## DINNER

1 AVAILABLE

*As the official dinner sponsor you will receive exclusive branding and the opportunity to address attendees during the event.*

### Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Opportunity to address delegates during the conference dinner (maximum 5 minutes)
- Acknowledgement by the MC as the dinner sponsor
- Logo displayed on dinner signage
- Opportunity to display a company banner at the dinner (banner supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

### Additional benefits:

- Two (2) x 2-Day registrations
- Two (2) x tickets to the Welcome Function
- One (1) x table at the Conference Dinner

**\$8,000**  
+ GST

## BARISTA

1 AVAILABLE

*Always one of the most sought-after packages. Delegates will walk away with nothing but positive words for your brand.*

### Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Opportunity to display a company banner at the coffee cart (banner supplied by sponsor)
- Opportunity to provide branded cups (cups supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners
- Optional - exhibition space (trestle table display)

### Additional benefits:

- Two (2) x 2-Day registrations
- Two (2) x tickets to the Welcome Function
- Two (2) x tickets to the Conference Dinner

**\$8,000**  
+ GST



## NAME BADGE

1 AVAILABLE

### Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Logo displayed prominently on the delegate name badge
- Opportunity to provide branded lanyards for delegates (lanyards supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

### Additional benefits:

- Two (2) x 2-Day registrations
- Two (2) x tickets to the Welcome Function
- Two (2) x tickets to the Conference Dinner

**\$7,000** + GST

## SILVER (SESSION)

2 AVAILABLE

### Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Acknowledgement as sponsor of your session of choice
- Opportunity to chair your sponsored session
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

### Additional benefits:

- Two (2) x 2-Day registrations
- Two (2) x tickets to the Welcome Function
- Two (2) x tickets to the Conference Dinner

**\$7,000** + GST



## WELCOME

1 AVAILABLE

*As the official welcome sponsor you'll receive branding at the event and the opportunity to welcome attendees to the conference and say a few words.*

**Benefits include:**

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Opportunity to address the delegates during the welcome function (maximum 5 minutes)
- Opportunity to display a company banner in the function area (banner supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

**Additional benefits:**

- One (1) x 2-Day registration
- Four (4) x tickets to the Welcome Function
- One (1) x ticket to the Conference Dinner

**\$5,000 + GST**



## BREAK

3 AVAILABLE - 1 SOLD

### Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Opportunity to place a company banner in the service area during your sponsored break (banner supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

### Additional benefits:

- One (1) x 2-Day registration
- One (1) x ticket to the Welcome Function
- One (1) x ticket to the Conference Dinner

**\$4,000 + GST**

## BRONZE

4 AVAILABLE

### Benefits include:

- 50-word profile on the sponsors page on the WMRR website
- Logo and website link on sponsors page
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

### Additional benefits:

- One (1) x 2-Day registration
- One (1) x ticket to the Conference Dinner

**\$3,000 + GST**

# EXHIBITION PACKAGE

# EXHIBITION INFORMATION

An exhibition space at the 2024 Australian Resource Recovery Conference provides the perfect platform to showcase your brand, products and/or services to key decision makers within the sustainability, waste, and resource recovery sectors. It highlights your commitment to and support of Australia's resource recovery sector.

The exhibition area is integral to the conference with displays located outside the main conference room. All catering will be served in the exhibition area ensuring maximum exposure to delegates across both conference days.

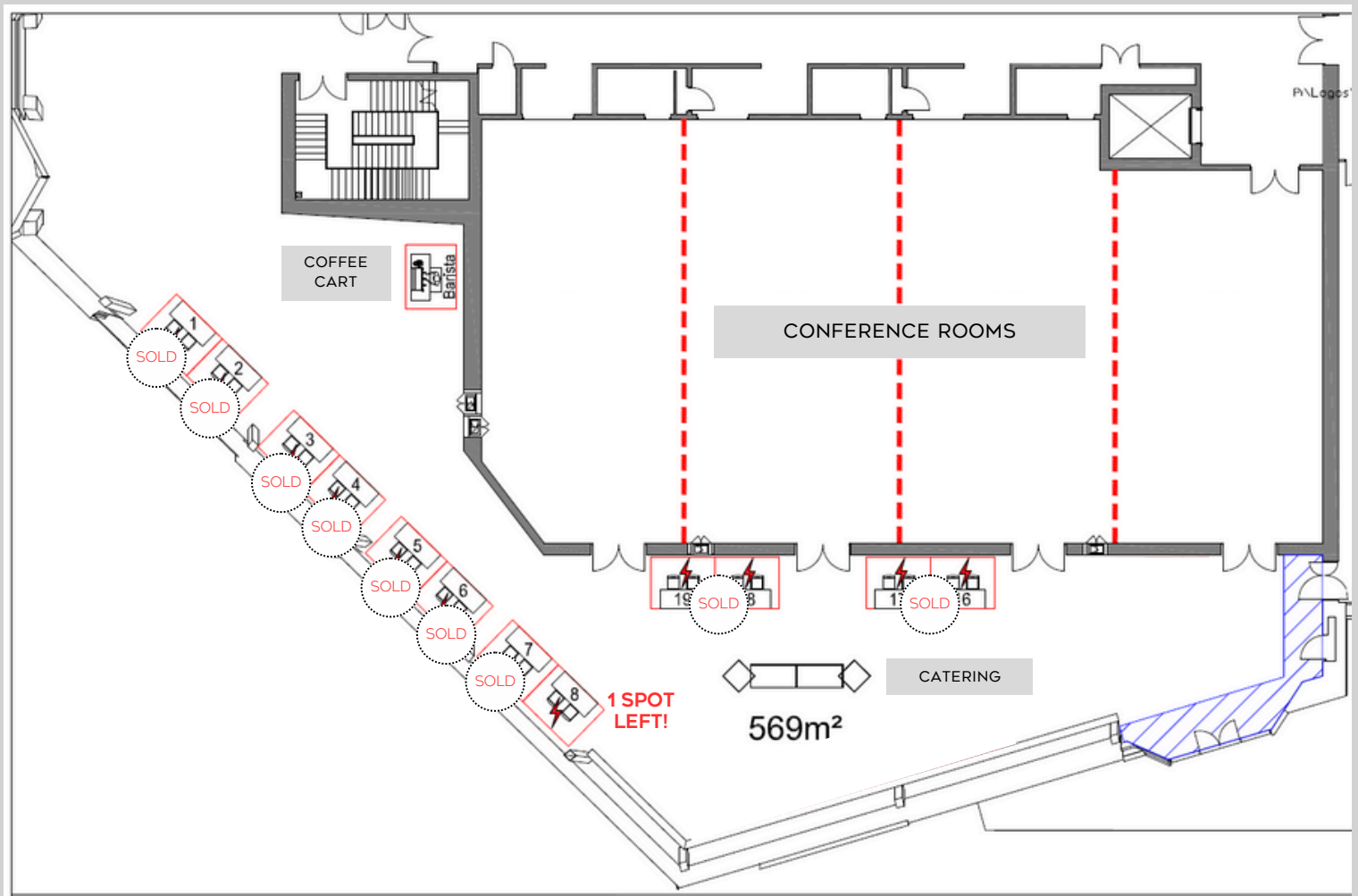
## INCLUSIONS:

- Clothed trestle table with two (2) chairs
- Access to power
- Exhibitor listing on the WMRR website
- Two (2) x exhibitor passes which include catering on both conference days
- Two (2) x tickets to the Welcome Function
- Two (2) x tickets to the Conference Dinner

**WMRR MEMBERS - \$1,900 + GST**  
**NON-MEMBERS - \$2,200 + GST**



# FLOOR PLAN



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FOR ALL SPONSORSHIP  
ENQUIRIES AND BOOKINGS  
PLEASE CONTACT WMRR  
EVENTS ON 02 8746 5055  
OR EMAIL  
EVENTS@WMRR.ASN.AU

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